



  
**5G RuralDorset**

## Connected Coast

### Visitor counting

We have implemented footfall counting as part of the digital signage deployment. This involves signalling built into the signage which could trigger an alert to the council and emergency services. This information can then be used to implement crowd control measures in a more proactive way.

The 5G connected digital signs are located at Lulworth Cove, Durdle Door and Ringstead.

