



5G Rural Dorset

Connected Coast Digital Signage

Prevention of accidents is key to public safety and we are trialing the use of 5G with connected signage technology. These cover a range of applications and include; tide times, safety messaging, water conditions and water quality and information about currents.

Eventually they will include supplementary information such as car parking, safety features in an area such as the location of lifeguard stations and defibrillators or tourism and conservation messaging.



Currently the signs are located at Lulworth Cove visitors centre, the path to Durdle Door and Ringstead. We plan to install a sign at Kimmeridge later this year.

Connected signage is also capable of displaying video content such as safety videos or web cam feeds from the beach so, with future content updates, tourists can make an informed decision about whether an area is too busy before leaving the car park.

It is hoped that digital signage will predominantly bring life saving and accident prevention benefits but will also be informative.

